2022 Deercreek Dam Days Festival

Greetings from the 2022 Deercreek Dam Days Festival Committee,

It has been two years since our last event but we are excited to have the last two difficult years behind us. We look forward to what the future might bring and we are confident that will include a 2022 Deercreek Dam Days Festival that everyone will enjoy. We hope that you will be a part of the making this year a successful event.

The 2019 Deercreek Dam Days Festival was a huge success with one of the largest crowds we have seen in several years! We cannot say enough about those who continue to support our festival year after year. Sponsors are a large part of what keeps our small festival growing and we are always looking to add new sponsor partnerships. This year is more important than ever for sponsorship. We have had continued operating expenses but no revenue to help with those costs. We are hopeful that our community can help support us in getting back to where we were prior to the pandemic.

The 2022 festival will take place June $1^{st} - 4^{th}$. As always, our event will continue to feature food vendors, rides, parades and great music entertainment. Friday and Saturday nights entertainment will be all new, so look for our official announcements coming soon! We are also planning some new things to add to the year's event. Lots of fun for all!

This is where we need your help!! FREE community events, like the Deercreek Dam Days Festival, simply cannot survive without support from businesses and entrepreneurs like you. Included with this letter you will find a sponsorship grid detailing the advertising benefits we can offer in return for your financial support. We hope you will partner with us to make this year's festival another memorable event.

Please feel free to contact any of the committee members below if you have ideas or suggestions on how we can enhance the festival or your business' involvement. Thank you and we hope you consider supporting the 2022 Deercreek Dam Days Festival.

Sincerely, The Deercreek Dam Days Festival Committee (501(c)(3) Non-Profit Organization)

Ken Ward – President 740.500.9845 Sara Carle – Vice President 740.248.1041 John Carle – Treasurer 740.370.5154 Emily Ward – Vendor Director 740.500.9388



2022 Deercreek Dam Days Sponsorship Levels

Benefits	Main Stage (\$5000)	Platinum \$1000	Gold \$750	Silver \$500	Bronze \$250
Name printed on Sponsorship Boards located in Shelter House / Community Fish Fry Booth on Festival Grounds	Х	Х	Х	Х	Х
Name Listed on Sponsor Page at www.deercreekdamdays.com	Х	Х	Х	Х	х
Name Listed on 5000 Festival Brochures	Х	Х	Х	Х	Х
Permission to enter a float, vehicle, or walking representation in any or all of the nightly parades. Great way to advertise your business and highlight your support of community events.	х	Х	х	Х	х
Name listed on Sponsor Banner front and center on Main Stage.	Х	Х	Х	Х	
Logo & Hyperlink on Festival Home Page www.deercreekdamdays.com	Х	Х	Х		
Formal recognition and business information announced on stage during each event at the main stage.	х	х	х		
Logo in prominent position on 5000 color Festival Brochures to be distributed throughout Pickaway and adjoining counties.	Х	Х			
Logo in prominent position on Main Stage (logos to left and right of stage). Recognition as Main Stage Sponsor at all stage events and in all festival literature.	х				
Logo on festival committee event staff t-shirts worn during the entire festival	х				

2023 Deercreek Dam Days Sponsor Application

To become a sponsor for the 2023 Deercreek Dam Days, please complete this form and send it, along with your check made payable to Deercreek Dam Days, to the address listed at the bottom of the form. Please email us directly if you are interested in paying electronically.

All applications must be received by $\frac{April\ 1^{st}}{1}$ to ensure you get all the benefits of your sponsorship level.

Business/Sponsor Name	Primary Contact Name
E-mail Address	Contact Phone Number

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I am interested in supporting the Deercreek Dam Days festival in following manner:

- Platinum* Level Sponsorship (\$1,000)
- Gold* Level Sponsorship (\$750)
- Silver* Level Sponsorship (\$500)
- o Bronze Level Sponsorship (\$250)
- Other amount _____

*Be sure to attach a copy of your company logo OR e-mail a digital copy of your logo to deercreekdamdays@gmail.com

o I'd like to provide Volunteers and/or In-kind Donations

In addition to monetary donations, we are also looking for people to volunteer to help make the festival a success. If you are available to help in any way, please fill out the above information and we will be in touch. Volunteer activities can range from helping with the fish fry concession booth, setting up for the festival events, working overnight security, or any of a variety of other activities.

o I'd like to donate promotional giveaway items

We are also happy to accept logo/promotional giveaway items to pass out during the festival. Items for adults such as pens, stress balls, etc., as well as kid related items for our annual Kid's Fest event. Please e-mail us to arrange for pickup of items.

Deercreek Dam Days Committee P O Box 328 Williamsport, Oh 43164 John Carle–Treasurer 740.370.5154 deercreekdamdays@gmail.com